



Requests for Proposals
Concert and Event Audio Services
Deadline: Thursday, March 11, 2021



Music in the Park at Bluebird Park, Laguna Beach.

The City of Laguna Beach Arts Commission and Cultural Arts Department is now accepting proposals from experienced and qualified professional audio companies for sound production equipment and audio services associated with special events and concerts facilitated by the City of Laguna Beach. The Cultural Arts Department facilitates the following amplified performances:

Music in the Park
Sunset Serenades
Band on the Bus

July and August, Sunday from 5 to 7 p.m. (1,200 to 2,000 audience)
May, June & September, Friday from 5:30 to 7:30 p.m. (400 to 600 audience)
As needed, Sunday from approximately 4 p.m. to 6 p.m.



Music in the Park at Bluebird Park, Laguna Beach



Sunset Serenades at Heisler Park, Laguna Beach.

Technical requirements include:

Music in the Park and Sunset Serenades

- A professional quality PA system capable of providing clear, undistorted sound throughout the listening area.
- Tri amped, stereo speakers – EAW, EV, JBL etc. with subwoofers. (Bi amped and additional speaker for Sunset Serenades)
- Mixer with minimum 16 inputs to stereo mains with 4 monitor mixes and 2 FX sends.
- (If mixer is analog) Outboard rack with 8 comps, 2 DSP, FX, EQs for the mains and monitors.
- Monitors – 4 discreet mixes to 4 or 5 12” 2 way (minimum) monitor speakers.
- Mics, stands, cables, DI as needed.
- Sound engineer to monitor the decibel levels.



Band on the Bus

- A professional quality PA system capable of providing clear, undistorted sound throughout the listening area.
- Main Speakers – EAW, EV, JBL, etc capable of being mounted securely on top of bench seats via straps of clamps. (Speakers should have 120 degree horizontal coverage.)
- Small RV/Camping type generator capable of powering system to full output without voltage sag.
- Mixer (8 – 16 inputs to stereo mains with 2 monitor mixes and 2 FX sends.)
- (If mixer is analog) Outboard rack with 4 comps, 2 DSP, FX, EQs for the mains and monitors.
- Monitors – 2 discreet mixes to 2 12: 2 way (min) monitor speakers mounted securely on top of bench seats via straps or clamps,
- Mics, stands, with sandbags, cables and DI’s as needed.

The City of Laguna Beach requires the audio company to provide a million dollar liability insurance naming the City as additionally insured. The City of Laguna Beach has a decibel level restriction which is measured throughout the concert. The successful applicant must have experience in working similar outdoor events, an ability to work with a variety of music genres, be punctual, dependable and flexible to work in this nontraditional venue.

The successful applicant must have a sound engineer present and working the mixer throughout the concert and to provide additional assistance as needed.

Selection criteria

To receive consideration, the proposals submittal should be responsive to the projects described in the introduction. The contract will be awarded to the team determined to be the most qualified to perform the work based on the following evaluation criteria:

Proven past success	20%
Project/Venue Understanding	20%
Staff Experience	20%
Price Proposal	30%
References	10%
Total	100%

All programming is subject to cancellation or postponement due to State, County or City requirements due to the COVID-19 pandemic. The City of Laguna Beach may postpone selection due to these requirements or may only undertake certain programming.

Please submit your proposal along with previous experience and references to:

Mike McGregor, Arts Program Coordinator at mmcgregor@lagunabeachcity.net.

Questions may be submitted via email.

DRAFT 2/9/21