

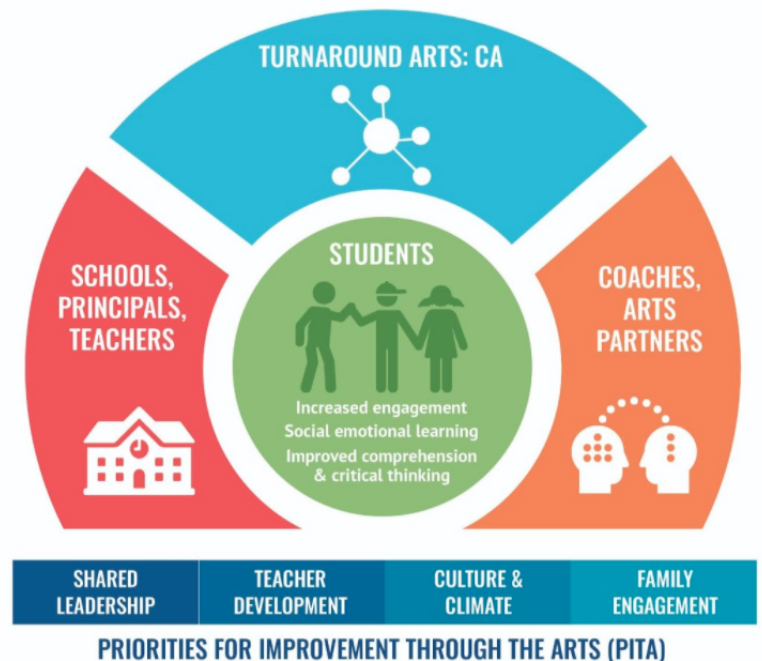
October 2021 | CALL FOR ARTISTS | Community Arts Project 2021-22

ABOUT TURNAROUND ARTS

Turnaround Arts: California seeks artists to help create Community Art Projects at a few of our partner public schools statewide. The **Turnaround Arts** program supports and guides communities in reexamining their approach to fostering growth in historically marginalized schools by adding the arts as a core element of intervention. This approach centers arts learning as a vital step to bridging opportunity gaps in our communities. A program of the **Kennedy Center for the Performing Arts**, Turnaround Arts is based on the premise that high-quality and integrated arts education can strengthen school change efforts, boost academic achievement, and increase student engagement in schools facing some of the toughest educational challenges in the country. Since its launch in 2011, Turnaround Arts has scaled and now works with organizations across 9 states, in 62 schools. Learn more at turnaroundarts.kennedy-center.org

Turnaround Arts: California was founded in 2014 by renowned architect Frank Gehry and arts education advocate Malissa Shriver to administer the national program statewide to engage, empower, and elevate the state’s historically marginalized schools and communities through the arts. Turnaround Arts: CA currently serves nearly 17,000 students in 26 elementary and middle schools across 17 school districts statewide, including urban, suburban, and rural communities. California is the largest affiliate in the country, serving almost a quarter of the participating schools nationwide and involving over 50 community and arts organizations in the work to date. The TA:CA program takes a holistic 360-degree communal approach and is guided by our four Priorities for Improvement Through the Arts:

1. Cultivate **shared vision and leadership** in and through the arts
2. **Improve teacher capacity** to integrate the arts into classroom instruction--to provide multiple, culturally, and linguistically responsive entry points for learning.
3. Build a positive school **culture and climate** that embraces equity, cultural responsiveness, and a growth mindset, in order to support risk-taking, collaboration, and empathy, and to honor student voice and agency.
4. **Engage families and community members** as participants, advocates, volunteers, and equitable partners in learning.



Learn more at turnaroundartsca.org

2021-22 COMMUNITY ARTS PROJECT OVERVIEW

The Covid-19 pandemic and subsequent social justice uprising has upended all of our daily lives and created a collective trauma that we are only just beginning to comprehend. This is most true for TA:CA partner school communities, who have been disproportionately impacted, losing loved ones while missing out on the safety, stability, and social connections that in-person schooling provides. Compounding this trauma are other challenges and barriers students and our families have already been facing, such as community violence, racism, and housing and food insecurity.

TA:CA aims to support and uplift our school communities through these challenging times. Our communities are not broken. Despite the challenges of the past year, their success and resilience are more prominent than ever before. In this year of transition back into physical school spaces, the **2021-22 TA:CA Community Arts Project** has been established to support our partner schools to utilize communal campus-based art projects to help students, teachers, and families process emotions, share their voices, and foster long-term community-building and healing.

TA:CA is seeking to partner with local arts organizations and artists to implement community engagement projects on-site at our partner schools across the state. Our expectation is that the broader school community (including families, staff, etc.) will be engaged in the project from conceptualization to implementation, culminating in a permanent or semi-permanent artistic installation at each school site that would be accessible to the entire school community. TA:CA will be a close partner throughout the process and will work with arts partners, schools teams, and districts to secure necessary permissions and access to see these projects to fruition.

COMMUNITY ARTS PROJECT SCOPE OF WORK

Selected Community Arts Partners will collaborate with a Turnaround Arts elementary or middle school to engage students, staff, and families to conceptualize and create a permanent or semi-permanent installation at the school site. Successful projects support community-building, collaboration, and/or well-being through the arts, and raise the visibility of community voice through this art project. Projects could include permanent installations like murals or meditation and healing spaces, or semi-permanent murals on banners or tapestries, fence art, etc. - as determined in collaboration between the artist and school.

Participating schools are located in the following communities:

- Hoopa Valley (Humboldt County)
- Seaside (Monterey County)
- May include: Watts, Compton, Cudahy, Lynwood, Paramount (Los Angeles County)
- Santa Ana (Orange County)

Materials

All applicants are expected to consider the issues of long-term conservation and maintenance of public art as it may be exposed to weather and physical stresses. Artworks should be fabricated of highly durable, low-maintenance materials. In some schools, temporary installations may be preferred by the school community. TA:CA will cover up to **\$1,500** funding for supplies and materials.

Communication

Timely and responsive communication with/between school partners and Turnaround Arts: California Program Staff is essential to the success of this community arts project

1. Keep Turnaround Arts: CA up-to-date with project's progress at least every two weeks.
2. Respond to school or TA:CA staff inquiries within 2-3 business days
3. Attend ongoing meetings with school community to plan, implement and ensure success of the project

Timeline

November 15th, 2021	Proposals due No exceptions or extensions
December 18th, 2021	Proposal Selection Period Including conversations with participating schools Contract to be drawn for January 10th 2022 start date
January 2022	Collaboration & Planning: Series of meetings between TA:CA staff, School ALT & Arts Partner
February 1st - April 15th, 2022	Project Implementation: Might include series of community workshops or creative events
April 15-May 30th 2022	Project Completion: Should include culmination event/ project reveal

Compensation

Selected Community Arts Partners will be paid a stipend of **\$5,000** to execute the project from start to finish.

ELIGIBILITY CRITERIA

Community Arts Partners will be selected on the basis of their qualifications, as demonstrated by:

- Quality of their past projects and proposal documents
- Experience working effectively in collaboration with young people, education-based organizations or schools.
- Connection and commitment to centering and uplifting Black and Brown communities through artistic engagement

Turnaround Arts: California is committed to investing in the communities our schools are located. Organizations and artists that identify as BIPOC and/or come from the same communities as the schools are particularly encouraged to apply.

MATERIALS TO SUBMIT

Proposals from interested parties must include the **THREE** components listed below. Please email complete proposals to Barbara Palley, Interim Executive Director at barbara@turnaroundartsca.org, and cc Heather Heslup, Senior Program Manager, heather@turnaroundartsca.org, no later than **5pm Friday, November 15th, 2021.**

Part I: Letter /Statement of Intent

500-word summary or 5-minute video describing your interest and experience working in/with educational-based communities and how you meet the eligibility criteria stated above.

Part II: Work Samples

Submit a colored rendering of an optional concept design and/or 2-3 work samples of past artwork that demonstrate qualifications in executing murals and other artwork similar to this project. *Note* Physical submissions of artwork *will not* be accepted. Images must be formatted as separate high-resolution jpeg files.

Part III: Resumes/Vitae and bio

Submit a resume that includes relevant work experiences, artist bio, links to artworks, etc.

TURNAROUND ARTS: CALIFORNIA STAFF CONTACT INFORMATION

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