



**Artist Outreach Project Application**

**Application Deadline: March 31, 2022**

**1. Artist Information**

First and Last Name:

Address:

Email Address:

Home Phone:

Mobile Phone:

Website Address (if applicable):

Application Date:

How did you learn about the Artist Outreach Project?

**2. Target Nonprofit Organization(s)**

Please provide the following information for the group/nonprofit you propose to serve. If you plan to serve more than one nonprofit, list additional nonprofits in *Appendix A*.

Name:

Address:

Nonprofit Website:

Type of Service Provided:

Contact Person:

Title of Contact Person:

Contact Person Email :

Contact Person Phone :

### **3. Project Narrative**

Please respond to the questions that follow. Number your responses correspondingly.

1. Describe your project, its participants, and its goals.
2. How will your project address important needs of the population you propose to serve? What compelling therapeutic, educational or other impact will your work have with this population?
3. Why is this project important to you? Why are you pursuing this project at this time?
4. Describe any art related professional or volunteer experiences in which you taught or mentored others.
5. Describe how the nonprofit organization or group you have chosen will help implement your project. What support will they provide?
6. What challenges or difficulties will you face in successfully implementing your project?
7. What will be the outcome of your project? How will you know if your project has been successful?
8. Briefly summarize your work plan:
  - 8a. When do you plan to start and end your project?
  - 8b. Describe the location and space where you will meet with participants.
  - 8c. How frequently will you have direct face-to-face contact with your participants?
  - 8d. How much direct face-to-face time will you spend during each contact?
  - 8e. Describe any personal, nonprofit organization or participant issues that may impact plans to implement your proposed program with participants. These issues may include summer, holiday, or other schedule changes, artist or participant travel plans, possible meeting location changes and potential participant or nonprofit schedule conflicts.

### **4. Expense Budget**

What materials or supplies will you need? Itemize and propose a realistic annual budget for supplies related to your proposed project. A sample budget sheet is located in appendix B. Note that the Foundation will only reimburse expenses directly related to service provision. Items such as the rental of office space, capital expenditures for permanent office equipment, general office supplies, extra personnel and travel expenses will not be reimbursed.

### **5. Letter of Support from Target Nonprofit(s)**

Please provide a letter of support from the contact person at the target nonprofit organization(s) you have chosen to serve. The letter should show that the nonprofit is willing to support your program should you be awarded the AOP grant. The letter of support may a formal signed letter included with your application or a separate email sent to [vnelson@picernefoundation.org](mailto:vnelson@picernefoundation.org).

## 6. Résumé

Submit a current résumé that describes your artistic background. If this information and/or your work is posted on a website, you may provide the website address for this information.

## 7. References

Provide three work related references. Indicate their relationship to you and their telephone contact information. References should include individuals who are familiar with your work as an artist as well as individuals who can attest to your capabilities in working with others, organizational ability and communication skills.

## Application Requirements

Please review the information and eligibility requirements outlined in *Appendix C* of this document or on the Foundation website before submitting the application. Artists are encouraged to contact the Foundation in advance of their written application in order to discuss their intended projects.

## Assistance

Assistance is available to applicants prior to the application deadline. For assistance, questions, and to discuss your intended project please contact:

Victor Nelson, Executive Director  
The Picerne Family Foundation  
5000 Birch Street, Suite 600  
Newport Beach CA 92660

Telephone: 949-267-1517  
Email: [vnelson@picernefoundation.org](mailto:vnelson@picernefoundation.org)  
Website: [www.picernefoundation.org](http://www.picernefoundation.org)

## Application Checklist

Applications will not be considered until all required information is submitted to the Foundation. All information listed below must be received prior to the application deadline. The Foundation will notify all applicants when their applications have been received.

1. \_\_\_ Artist Information.
2. \_\_\_ Target Nonprofit Organization(s).
3. \_\_\_ Project Narrative.
4. \_\_\_ Expense Budget.
5. \_\_\_ Letter of Interest from Target Organization.
6. \_\_\_ Résumé.
7. \_\_\_ References.

## Appendix A

### Artist Outreach Project – Additional Nonprofit Organizations

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Nonprofit #2 Name:

Address:

Website:

Type of Service Provided:

Contact Person:

Title of Contact Person:

Contact Person email :

Contact Person Phone :

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Nonprofit #3 Name:

Address:

Website:

Type of Service Provided:

Contact Person:

Title of Contact Person:

Contact Person email :

Contact Person Phone :

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Nonprofit #4 Name:

Address:

Website:

Type of Service Provided:

Contact Person:

Title of Contact Person:

Contact Person email :

Contact Person Phone :

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**Appendix B**  
**Artist Outreach Project Budget for Supplies**

Artist Name:

Date:

	Annual Amount	Brief Budget Item Description
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
<b>Total:</b>		

## Appendix C



### ARTIST OUTREACH PROJECT

#### Application Information and Eligibility Requirements

#### **The Foundation Mission**

The Foundation's mission is to develop and support innovative programs that provide opportunities for individuals to increase their abilities, knowledge, talent and understanding in ways that will help them better contribute to creating active and healthy communities.

#### **The Objective**

The objective of Artist Outreach Project is to enable accomplished visual, performing and literary artists the opportunity to provide educational, mentoring and/or therapeutic experiences for underserved populations. The Foundation is well aware of the enormous therapeutic and educational contribution artists can make to those in-need within their communities. Artists often do not receive the support necessary to allow them to make this contribution. The Foundation also recognizes that significant therapeutic and educational impact rarely occurs in short "hit-and-run" programs. Therefore, the Foundation has developed a yearlong program that provides support for experienced artists who are motivated to contribute to their community. The objectives of Artist Outreach are:

- To provide accomplished visual, performing and literary artists the opportunity to help underserved members of the community.
- To provide high quality educational, mentoring and therapeutic experiences to people who would not otherwise have the opportunity to work with an accomplished artist.

#### **The Stipend**

In 2022, The Picerne Family Foundation will provide up to 20 stipends to artists age 55 and older. Selected artists will receive a grant of up to \$12,000 to pursue a 12-month project of their own choosing. The grant is intended to cover artists' actual direct contact time with participants and will be paid out on a monthly basis. Artists may submit an additional request for reimbursement for materials directly related to service provision. Items such as the rental of office space, capital expenditures for permanent equipment, general office supplies, extra personnel, and travel expenses will not be reimbursed. The Foundation expects artists awarded the full grant will devote a minimum of 6 hours of direct contact time per week to the people they wish to serve at a nonprofit organization of their choice. Partial grants may be awarded to artists wishing to contribute fewer hours.

## The Artist

Stipends are available to literary, performing and visual artists who are:

- 55 years old and older.
- Living in or planning to serve people in Los Angeles County or Orange County, California.

## The Community Project

Projects should be designed for an in-need population that does not typically have access to the proposed arts programming. There are no restrictions regarding the age of participants, number of participants, or the particular underserved group the artist proposes to serve. However, projects should be educational, mentoring and/or therapeutic hands-on experiences for the participants. Artists awarded the grant will be expected to complete a project evaluation at the end of the grant.

Projects should be carried out in association with organizations that possess not-for-profit, tax-exempt status. Artists may propose to work with one or more underserved groups and nonprofit organizations. The Foundation staff is available to provide assistance in locating individuals, groups or nonprofits that could benefit from an artist's particular talents and proposed services. Preference will be given to artists living in and serving people in Los Angeles County and Orange County, California.

Information about previous Artist Outreach Project Grant recipients and their projects can be found on the Picerne Family Foundation website at [www.picernefoundation.org](http://www.picernefoundation.org). Examples of potentially fundable projects include:

- Teaching ukulele to convalescing wounded war veterans
- Facilitating a collage workshop for homeless children
- Teaching drama to inner city African-American youth
- Engaging at-risk youth in a creative writing project
- Conducting one-on-one nature photography experiences for autistic children
- Leading a dance program in a low-income retirement facility or apartments

The Foundation will not fund:

- Performances, demonstrations or "showings" of the artist's own work.
- Projects during the school day that are traditionally part of a school's academic curriculum.
- Projects that are primarily religious in nature.
- Projects where the primary applicant is a nonprofit or educational organization rather than an individual literary, visual, or performing artist.

Artists are encouraged to contact the Foundation in advance of their written applications in order to discuss their intended projects. They can also receive assistance in connecting with a suitable group at this time, if needed.

## The Application Process

**Application Timeline:** The Foundation will begin accepting applications on January 1, 2022. The application deadline is March 31, 2022. Please contact the Foundation at 949-267-1517 or by email at [vnelson@picernefoundation.org](mailto:vnelson@picernefoundation.org) if you would like to discuss your plans for an AOP application.

**Pre-submission:** Prior to submission of an application, interested artists are encouraged to discuss their ideas with the Foundation staff in a phone call or e-mail. Qualified artists with ideas that appear to fit the project criteria will be encouraged to submit a formal application. Application materials can be downloaded by clicking on the AOP Application links located on the [Foundation Website](#), or by requesting an application by phone or email.

**Formal Application:** Artists may submit a written application to the Picerne Family Foundation by e-mail or regular mail. The Foundation will evaluate all proposals in terms of the reliability and professionalism of the artist and the artist's likelihood for success. Foundation staff will also evaluate the educational and psychosocial impact of the proposed project.

It will be the applicants' responsibility as part of the written application to describe the project they would engage in, the people they plan to serve, the time they will devote, and a budget outlining the supplies necessary for the project. Artists are also expected to provide a letter or email of support from the nonprofit organization(s) they have chosen to host the project. The letter of support should demonstrate the nonprofit's interest in supporting the artist's project should the artist be awarded a grant. Finally, applicants will be asked to submit a resume of their art experience and references with the application.

**Interview:** Based on the written application, the Foundation will select finalists for the consequent interview phase. Artist proposals, plans, and budgets will be reviewed in more depth during the interview. Finalists may be asked to present samples of their work in advance of the interview. Finalists are often asked to follow up on one or more items after the interview, before the Foundation makes a final decision about awarding an Artist Outreach grant.

## **Summary of Criteria for Eligibility**

The following criteria are used to determine eligibility for the program:

- Artist is age 55 or over.
- Artist lives in or plans to serve residents of Los Angeles County, Orange County, California.
- Applicant is a practicing artist in the literary, visual, or performing arts.
- Projects will be carried out in association with organizations that possess not-for-profit, tax-exempt status.
- An organization that does not possess non-profit status may be considered if a non-profit organization agrees to sponsor it.
- Proposed projects are hands on educational, mentoring or therapeutic arts-based programs.

## **Contact Information**

For assistance, questions, and to request or submit an application contact:

Victor Nelson, Executive Director  
The Picerne Family Foundation  
5000 Birch Street, Suite 600  
Newport Beach CA 92660

Telephone: 949-267-1517  
Email: [vnelson@picernefoundation.org](mailto:vnelson@picernefoundation.org)  
Website: [www.picernefoundation.org](http://www.picernefoundation.org)