



FOR IMMEDIATE RELEASE

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Muzeo Announces Request for Qualifications for Anaheim Civic Art Piece

Artists, collectives, and creatives are invited to submit their qualifications to create an exciting new civic art piece in Anaheim. Muzeo Museum and Cultural Center, in partnership with Anaheim Midway, is overseeing the effort to bring an original, site specific artwork to be created as part of a larger development initiative that furthers the mission of the City of Anaheim to create a place for residents to live, work and play.

The Miraflores development, an affordable housing community consisting of a 4- story, 86-unit development for families, is planned for the southwest corner of Anaheim Boulevard and Midway Drive. The development will feature a civic art piece that will be vital to enhancing the aesthetics of the community and the quality of life for future residents. The civic art piece will celebrate the culture and values of the City of Anaheim while embracing the context of the surrounding community.

As the leading visual arts institution in Anaheim, Muzeo has been contracted to oversee the civic art project, ensuring that there is deep community involvement, understanding of Anaheim's rich history, and artistic excellence. The proposed location of the civic art piece is the housing development's exterior wall along Midway Drive and connecting to the interior wall on the flex community space on the corner of Anaheim Boulevard and Midway Drive. The flex community space on the ground floor is designed with large floor-to-ceiling windows and will allow the civic art piece to connect between the interior and exterior.

The complex is in close proximity to the downtown area core, referred to as Center City, and entertainment and amusement destinations of the Anaheim Resort. Paul Revere Elementary School and Paul Revere Park are located just north of the development. The development will provide a safe, healthful and sustainable building that is LEED certified and incorporates Low Impact Development (LID) best practices.

Interested parties should read through the attached RFQ and submit qualifications to miraflores@muzeo.org. Designs are not requested at this time. Final artwork will be decided after extensive community engagement and feedback. The deadline to submit the RFQ is May 31, 2023 at 5:00PM.

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Rendering of Miraflores courtesy of National Core and Anaheim Midway